

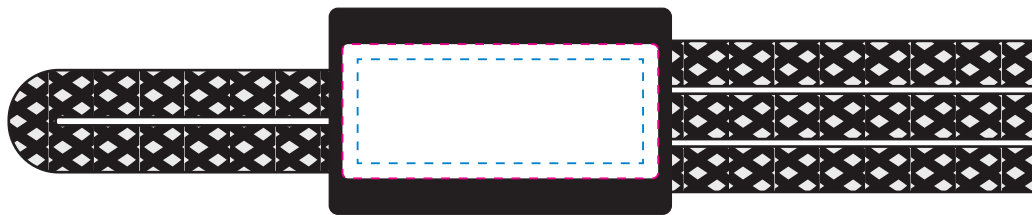
**BC183**

**Lany Lite Crossbody Phone Strap**

**Branding Options:** Pad Print, Epoxy Dome, 4CP Digital Print

**Product Size:** Retainer: 38 x 22.8 x 7.5 mm (retainer), Cord: 6 mm (dia.), 120 cm (max length)

**Colours:** Product Colour: Black/Black-White



**Cord Gather - Front**

Branding : 42 x 18 mm (w x h)

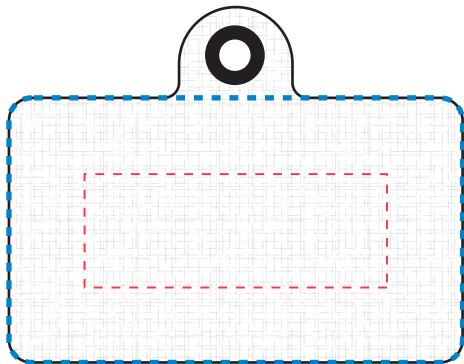
**4CP Digital Print**

**Pad Print**

Branding : 42 x 18mm (w x h)

**4CP Epoxy Dome**

(text safe area of 38 x 14 mm)



**Insert Front**

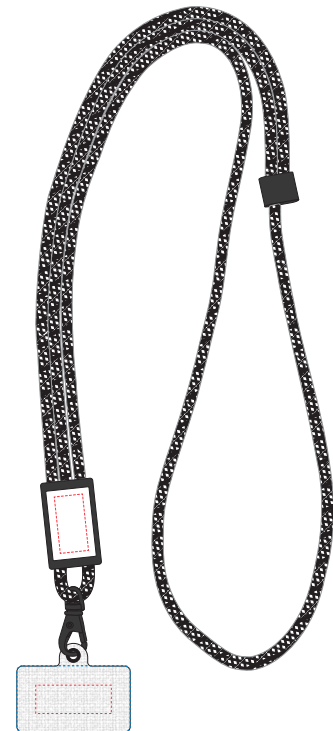
Full Branding : 60 x 35 mm (w x h)

(3mm Bleed Required All sides)

**4CP Digital Print**

Branding : 40 x 15 mm (w x h)

**4CP Digital Print**



**@25%**

100%  
10mm

----- Extent of Branding  
 ( Not To Be Printed )

Please follow these artwork guidelines • Use and supply vector-based artwork • Illustrator compatible EPS or PDF with all fonts outlined • Indicate any necessary colour details with the correct PMS colour • All Pantone colours need to be supplied as Pantone Coated (PMS C) colours • All specifics need to be "embedded" in the file, i.e. no linked artwork should be provided • Bleed is crucial when printing edge to edge. Artwork must extend beyond the finished and trim size dimensions.